

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.46  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # \_\_\_\_\_ CONTRACT # 6299912

PRDCT	RPOF-3 PAC	EST#1928	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

DATE OCT11/12 11.46

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		730P-800P	30		\$3,000.00	10/10	10/11	1		W-TH	1

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1928  
 PROGRAM : WHEEL  
 CON COM1: 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

51	A		500P-600P	30		\$2,250.00	10/11	10/12	2		TH-F	2
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PROGRAM : NEWS  
ORD COM1 : WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE  
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-10 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-37 FOR 1 SPOT/WK

52	A		600P-630P	30		\$1,500.00	10/14	10/14	1		SUN	1
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PROGRAM : NEWS  
ORD COM1 : WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE  
PART OF A MAKEGOOD MADE UP OF LINES 51-52

37	S		730P-800P	30		\$3,000.00	10/15	10/15	0		MON	0
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PROGRAM : WHEEL  
STATION MAKEGOOD OFFERS:  
M5 OK'D BUY#10 MISSED:W-TH/730P-800P OCT11 30S \$3,000.00 (OCT11/12)  
BUY#37 MON/730P-800P OCT15 30S \$3,000.00  
OFFER:TH-F/500P-600P OCT11(2/WK) 30S \$2,250.00 PLS ADVISE.  
& SUN/600P-630P OCT14 30S \$1,500.00  
CMT:WE CAN OFFER DUE TO RECAPTURE FOR FEDERAL CANDIDATE

OCT/12 65800.00 CONTRACT TOTAL 65800.00  
TOTAL SPOTS 43

MARKET TOTALS \$214,250 WFTV 31% WKMG 21% WESH 33% WOFL 13% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE